

January 2025 Newsletter



Happy New Year from BlowHard Fans! 2025 will be a big year as well as time to make some waves! ...buckle up!

Education Station

****BREAKING NEWS!****

BlowHard is challenging the industry's historic standards!

Using only CFM to define a fan's capabilities leaves you without important key metrics that you <u>need to know</u> in order to make critical decisions.

What's more, PPV manufactures inflate those numbers and are now posting Free-Airflow CFM to make them look more impressive.

This is deceiving, confusing, and creates a disservice to both the industry and firefighters using these products.

Education is KEY and its BlowHard's mission to accomplish two things:

1) Equip you with precise knowledge and understanding of the physics of <u>any</u> PPV Fan's Performance and its ability to generate power into its airstream.

2) To put this knowledge and control into <u>your</u> hands, giving you the ability to conduct your own tests, generate accurate numbers, and obtain key performance metrics.

You will no longer need to rely on manufactures (including BlowHard) or cleaver marketing/advertising to make important decisions.

We understand that this may ruffle some feathers, but we're ready, we're backed by science, and we always walk the walk!

Today we begin the journey with this video...

PLEASE ask questions! rhadlock@blowhardfans.com

You arrive on scene. Quickly you have to make the decision of needing to Pressurize, Ventilate or both. Do you choose your airstream's High-Pressure state or High-CFM state? Where do you place the fan based on that answer? And you've been told your fan has "x" amount of CFM, but does that CFM have enough velocity/pressure to <u>do the work</u>?

> You've GOT to know your Fan's **Performance Potential**.

It's not just CFM, but

momentum / must.





BlowHard displays **Thrust** on Squirt's <u>dynamic</u> LCD screen, so you know its Performance Potential as you adjust it and can compare it to <u>any</u> other fan!



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