



## **Hello BlowHard Dealers and Staff!**

**We see that you're having great success with the Squirt and accessories! Lots of demos, testing, and positive feedback on the Smart-Tec System!**

**...but did you think we were going to stop there?**

**Once again, make sure to pack your bags for FDIC and get to **Booth 2735** to see how 2025 is going to be an even bigger year for BlowHard PPV Innovation and your sales!**

# Education Station

Last month we brought you information on the  
3 different ways airstreams entrain air.

This next video correlates those  
Entrainment types with Airstream types...

## Airstream Types:

**Cone**

**Straight Jet**

**BlowHard High-Flow Expansion Jet**

Learn the differences of each and how our Expansion Airstream  
puts BlowHard in a performance category above all other  
battery-operated PPV fans!

video:

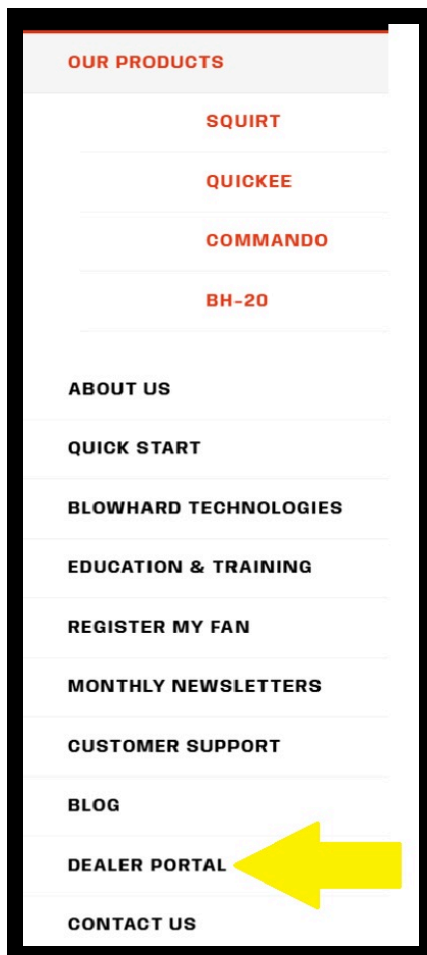


# The Secure Dealer Portal is now open!

## Step 1

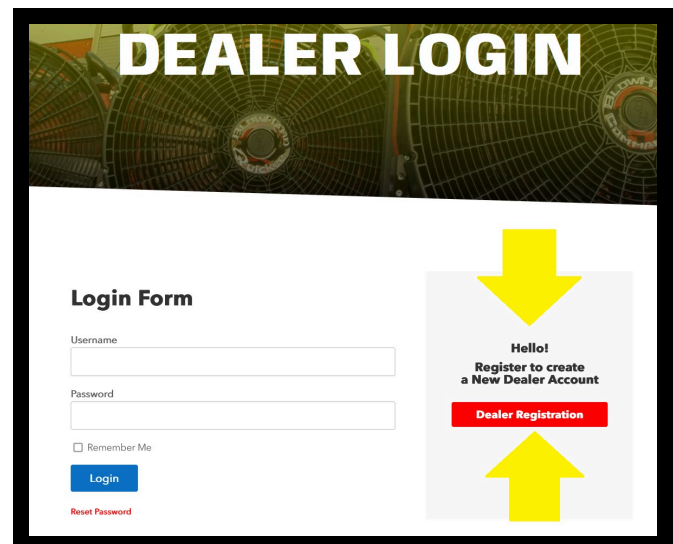
Go to [blowhardfans.com](http://blowhardfans.com) and click on Dealer Portal.

View



## Step 2

Click the red button to create your own account. This will generate an email for us to grant you approval.

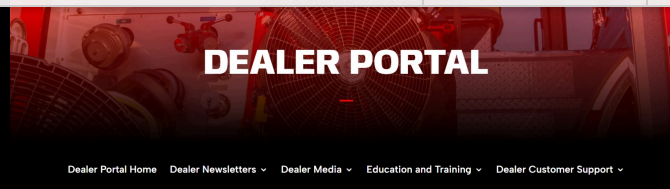
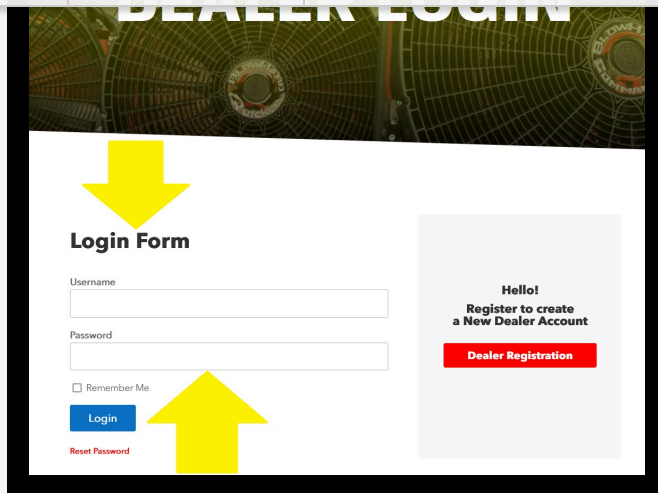


## Step 3

Once approved, you can create a password and log in.

## Step 4

You now have access to all content in the Dealer Portal!



We are continuing to develop content for each category and will inform you when something new is added.

What will be quite useful for you are things like:

- **Marketing:** Photos, Logos, Ads, Promos, Videos
- **Sales:** Brochures, Catalogue, Cheat Sheets, Fan Testing
- **Fan Repair:** Assembly and Installation Guides

Please reach out with other items or categories that would be helpful for you in the Dealer Portal:

[rhadlock@blowhardfans.com](mailto:rhadlock@blowhardfans.com)



In case you missed last month...

Education Station



# Airstream Entrainment

There are 3 different types:

**Venturi**

**Viscus Drag**

**Turbulent Mixing**

**\*\*Rather than buying off-the-shelf parts and being unaware if entrainment is occurring, BlowHard *starts* with the above physics in our engineering to ensure our fans maximize efficient entrainment by leveraging both Venturi and Viscus Drag!**

**video:**



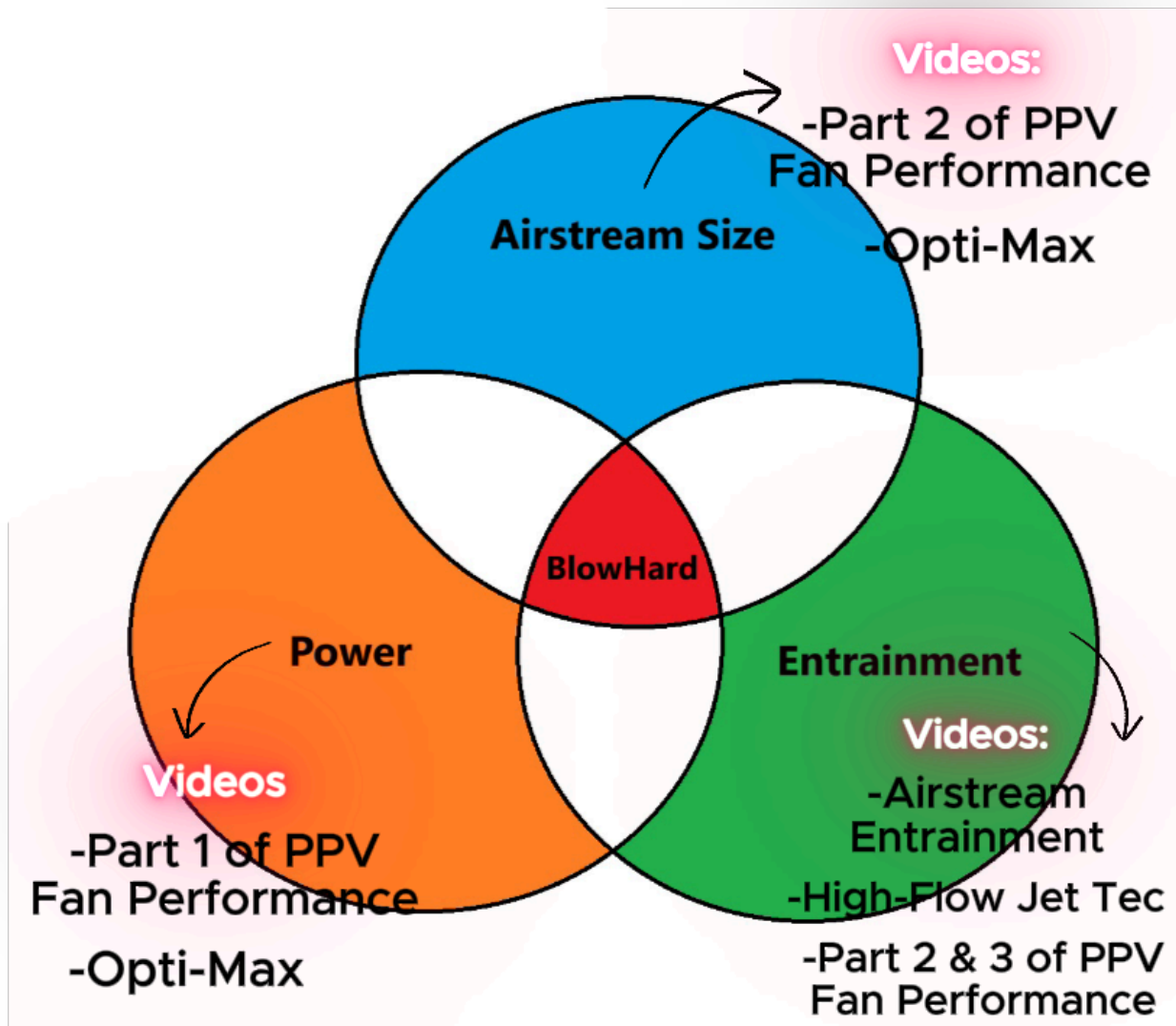
**\*\*As always, please reach out with any questions!  
[rhadlock@blowhardfans.com](mailto:rhadlock@blowhardfans.com)**

## Did You Know?

The three most important components of

**Airstream Size**  
**Entrainment Type**  
**Power**

**BlowHard is the only company to engineer all three of these components into each fan!**



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