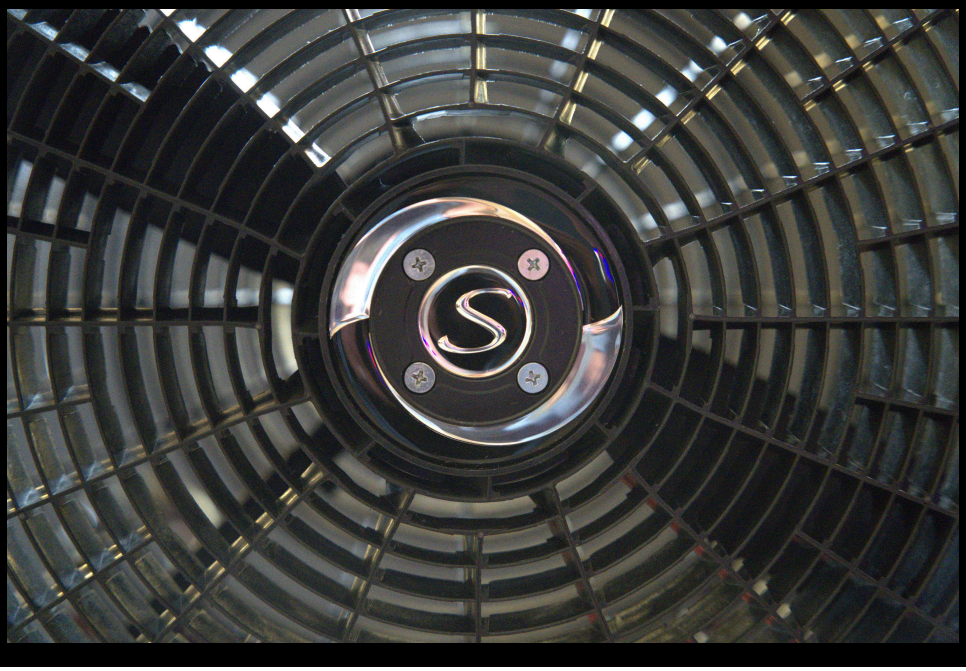
BlowHard™

January 2025 Newsletter



Happy New Year from BlowHard Fans!

2025 will be an even bigger year than 2024
as well as time to make some waves!
We will be educating the industry on the science behind PPV and uncovering (quite frankly calling BS) on inaccurate fan performance metrics. This will challenge other fan manufactures and hopefully
push the industry forward!
(Have you wondered yet or been asked by your customers what the Thrust metric is that's displayed on the BlowHard Squirt?)

The info we will be rolling out will be quite in-depth and not always easy to understand, though we believe training facilities and departments who are wanting cutting-edge tools will soon be catching on.

We want to you equip you with knowledge so that when they ask questions, you will have these videos to guide you and be able to answer them.

Please ask questions! We're always here to chat!
rhadlock@blowhardfans.com
541.760.2441

Education Station
info to the public:

BREAKING NEWS!

BlowHard is challenging the industry's historic standards!

Using only CFM to define a fan's capabilities leaves you without important key metrics in order to make critical decisions.

What's more, PPV manufactures inflate those numbers and are now posting Free-Airflow CFM (not used in real-life PPV firefighting situations) to make them look more impressive.

This is deceiving, confusing, and creates a disservice to both the industry and firefighters using these products.

Education is KEY and its BlowHard's mission to accomplish two things:

1) Equip you with precise knowledge and understanding of the physics of ***any*** PPV Fan's Performance and its ability to generate power into its airstream.

2) To put this knowledge and control into your hands, giving you the ability to conduct your own tests, generate accurate numbers, and obtain key performance metrics.

You will no longer need to rely on manufactures (including BlowHard) or cleaver marketing/advertising to make important decisions.

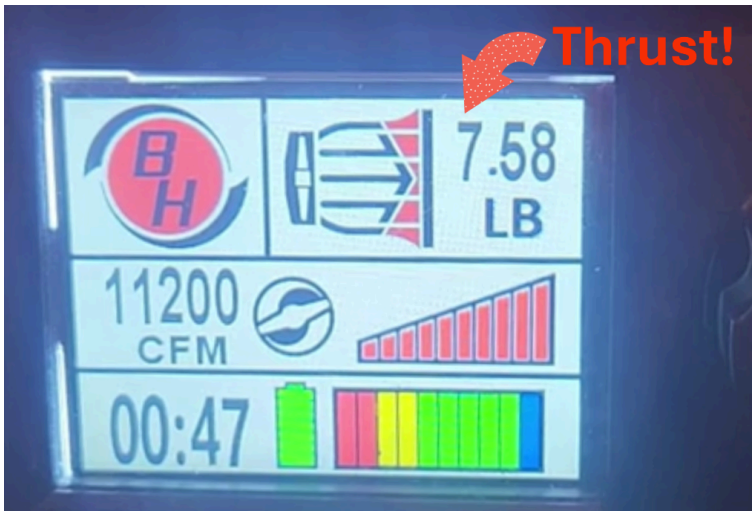
We understand that this may ruffle some feathers, but we're ready, we're backed by science, and we always walk the walk!

Today we begin the journey with this video…

You arrive on scene. Quickly you have to make the decision of needing to Pressurize, Ventilate or both. Do you choose your airstream's High-Pressure state or High-CFM state? Where do you place the fan based on that answer? And you've been told your fan has "x" amount of CFM, but does that CFM have enough velocity/pressure to do the work?

You've GOT to know your Fan's **Performance Potential.** It's not just CFM, but

Momentum / Thrust:



BlowHard displays **Thrust** on Squirt's dynamic LCD screen, so you know its Performance Potential as you adjust it and can compare it to any other fan!