



December Newsletter



Education Station:

Visit our NEW Website!

www.blowhardfans.com

Squirt, Quickee, Commando

New Technology

Accessories

LIVE NOW!

Education

Customer Support

******Our new website is now live for you and your customers to have quick access to information about our products as well as education on our technologies and designs.

******Note that we added more detailed information about our accessories like specs as well as we now offer different ducting sizes for all fans.

******We are finalizing our secure Dealer Portal page for you to have access to pictures, logos, tech icons, videos, etc. Stay tuned!

******We've added a "Register My Fan" page. Having fans registered is how we are able to track and issue warranties and discounts.

Please encourage your customers to register their current fans as well as new ones right at the time of purchase!

Did you know...

When you receive a fan order, keep a box and foam padding! You'll save a lot of time & money if you're ever in the situation of needing to ship a fan

back for repair (last resort).

Box with foam = \$50 + \$60 to ship across the US = \$120 total.

Flat box no foam = \$25 + \$25 to ship across the US = \$50 total.

Keeping a box = FREE!

In case you missed last month...

Education Station:

You now have all 3 videos on the

BlowHard Design Trifecta

with the knowledge of HOW we make our fans small
yet still deliver high performance:

1) **High-Flow Jet Technology:**

An Expansion Jet engineered by BlowHard. Our big batteries drive a huge amount of energy into the airstream to give it high pressure. Upon exiting the fan, the airstream expands beyond the size of the shroud, increasing air entrainment to seal the door.

****This is a huge selling point for our integrated batteries.
They are big and powerful!**

Because High-Flow Jet increases air entrainment, this means:

- 1) You don't need a huge set back
- 2) The airstream doesn't lose power/energy by the time it gets to the door and through it!

****Swappable batteries simply don't have enough power
to achieve this!**

2) **Ergo-Fold:**

carrying, therefore easy to maneuver. That weight also holds the fan solid on a steep incline/decline, even when on high power, as well as gives a TRUE 180 degree of operation.

3) **Opti-Max:**

The shroud and blade are as big as the entire footprint of the fan with a huge battery. Yet because we optimize space, it is not wasted, which allows us to condense the size of the fan. At the same time, when we scale our fan size up for a bigger airstream, we also scale up our battery power which maximizes each fan's performance!

BlowHard is the **ONLY** company to do both!

The BlowHard Commando!

With 16,300 CFM and 13.4 lbs Thrust, the Commando was literally engineered to replace gas-powered fans! We used the BlowHard Trifecta technologies to change the industry and help take gasoline out of firefighting!

Watch below...

Blow Your Mind Update:



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Did you know...

We're here for you!

We see you hitting the road at different shows displaying the Squirt, Quickee & Commando and they look great! Remember that while you're there, if any questions come up during the week or weekend, reach out to us via text or DM us on social. 541.760.2441. We'll get your questions answered!

BlowHard offers a full Customer Support team to take troubleshooting and repairs off your hands!

What this does for you and your customer:

- 1) Selling point: When your customers buy a BlowHard, you are giving them a full support team ready to diagnose any issue,

2) With warranty discounts, free shipping, and no labor/repair fees, this significantly reduces the cost of ownership of the fan, which keeps your customer coming back to you for more sales- where the true profit is!

3) Without having to be inside the fan for repairs, this frees up your time to be out meeting new customers, building more relationships, conducting demos, and selling more fans.

If you would like to take advantage of this, simply connect them with us at support@blowhardfans.com and we will take care of them.

However, if you prefer to the troubleshooting/repairs yourself, we would like to support you in that as well. We're creating a system in which you can keep stock parts on hand for quick install upon BlowHard diagnosis.

Stay tuned!

Goodbye & Thank You!

Our beloved BH-20, the very FIRST battery-operated PPV fan that changed the industry will soon be discontinued!
We have under 100 left and when they're gone, they're gone!

We will however be continuing to service them.

Better yet, we created new technology to upgrade older BH-20's with a **Retrofit Kit**.

The Retrofit Kit comes with a Battery + BMS
(Battery Management System).

This new technology increases the original 35+ minute runtime to 45-50 minutes, essentially making their fan

If an older fan has not had a power supply upgrade,
we recommend replacing it at the same time.

These 3 parts together = \$980, but we offer a combo deal,
dropping it to \$920, then add any warranty discounts to that.

So if a department loves their BH-20,
upgrading is a great option!

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