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August 2024 Newsletter



Attention all BlowHard Dealers and Sales Staff: Buckle up!

We are so excited to be rolling out our education program on our new technologies!

When BlowHard introduced the first battery-operated fan, it took a while for the concept to catch on, but then it took off and has now become the industry standard.

Once again, our new concepts, designs, and technologies are going to shift the industry...and you're on the front line!

Each month we will give you bite-sized pieces of information and short videos to help you understand and share with your customers.

We will be adding these videos to our YouTube channel as well, so make sure to subscribe.

no reason to buy anything but BlowHard!

Please watch, read, and ask questions...anytime!
We LOVE to geek out on this stuff!

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Education Station:

The BlowHard Design Trifecta:

Three important designs and technologies that make a BlowHard blow hard...

1) High-Flow Jet Technology2) Opti-Max Design3) Ergo-Fold

For August, let's just start with:

High-Flow Jet Technology

BlowHard has separated from all other PPV fan manufactures who have only the Cone or Jet airstream.

High-Flow Jet is an <u>Expansion</u> Jet airstream, engineered by BlowHard, giving our fans the leading edge on:

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*Increased Entrainment
*Increased Pressure
*A Huge Area to Seal.

No one else in the industry has it, can compete with it, or able to create it.

With our knowledge of airflow, fan law, and physics, we engineer all our own parts to create High-Flow Jet and is key to how our fans have such high performance in a super compact design.

Squirt, Quickee and Commando all have HFJ Tec.
Watch this video to learn about it...



Did you know...

Apparatus shorelines have high-power cycling which can cause repeat charging and damage to batteries (ex: swappable batteries on the market today). However, BlowHard batteries are specially engineered to work WITH

In fact, BlowHard fans are designed to be plugged in at all times, as it's after the charging is complete that the BMS goes to work on cell maintenance and balancing which extends the life and health of the battery.

ugged into shoreline pow

BlowHard fans are designed to be easy... Just Love'em and Leave'em (plugged in).

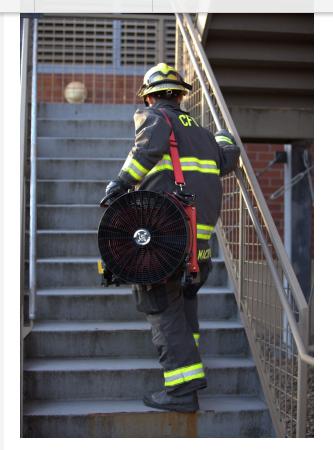
In case you missed last month...



July 2024 Newsletter

Welcome the **Brand New** **BlowHard Squirt** "Everybody's Little Buddy"

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Ordering is <u>now open</u> for demos!

Pricing:

Demo Squirt only: \$1,750

Demo Squirt Kit: \$2,250
1 Squirt
1 Misting Ring
1 High-Flow Mister
1 12" Ducting
1 Truck Mount

Shipping will begin in September



So Little. So Powerful.

BlowHard strikes again by decreasing the size of the fan yet keeping the power, increasing the runtime, AND increasing the battery life!

Info on the Squirt and our new Technologies...



Place your orders at

sales@blowhardfans.com

Subscribe

The Commando Days of Summer promo is in full swing!

Sell a Commando in June/July/August/September and your customer will receive a FREE Wheel Kit (\$500 value) OR a \$400 rebate.

U.S. or Canada only.

Contact Rebekah at rhadlock@blowhardfans.com for full details.

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*Assembly instructions will be sent with each wheel kit



Understand that when you sell BlowHard fans, you can do so proudly!

BlowHard is an OEM (Original Equipment Manufacturing) business. We do not buy any "off the shelf" stock parts as our competitors do.

Each fan model has more than \$1,000,000 into its

Each fan model has more than \$1,000,000 into its design, R&D, molds, casting, prototypes, & testing. We literally engineer and design all major parts of our fan to achieve maximum performance which off the shelf parts cannot provide.

We design the Shroud, Grills, Blade, Operator Interface, Control System, Motor, Brake Assembly, Handles, Straps, Lid, Box, Wheel Kit, Cord Magnet, Misting Ring, Ducting, Truck Mount, even the Big-Ass Batteries.

It's all original BlowHard engineering and design and we believe <u>only</u> BlowHard can claim this enormous

get it all done right here in Oregon!

The reason we design from scratch is that we don't want to simply purchase shelf parts and stick them together to make a fan that blows air, then market it for firefighting.

It is backwards to create a product based on a mix of parts which leads to ineffective component compatibility. BlowHard <u>always</u> starts with the laws of physics, math, airflow dynamics, and fan-law to create PPV fans that are compact, powerful, and innovative. BlowHard fans are designed *for* Firefighters to control airflow and suppress fires.

BlowHard has shifted the industry in impactful ways!

*We created the first battery operated PPV fans and still the only ones to have powerful, integrated batteries.

*We deigned the first folding PPV fan.

*We created PPV fans light enough for single-person deployment.

*We invented High-Flow Jet Technology.

*We engineered the only "smart" fans on the market with our Smart-Tec System.

THANK YOU for being part of BlowHard's mission to progress the industry and save lives!







