

# **April '25 Newsletter**



# Big News! BlowHard Steps into the Training Realm...

Hello BlowHard Dealer & Sales Staff! As you know, we've been compiling videos and literature for the firefighting industry. foundation, beyond a single CFM number, providing the Fundamentals of Fan Performance in a simple and understandable manner.

This brake-through information is more extensive and comprehensive than anything presented...<u>ever,</u> and has been recognized by *Tall Buildings Fire Safety Network*.

> In response, they have asked BlowHard to present this year at FDIC...

We invite you to attend Tuesday April 8th at 10:20am: Optimizing Fan Performance for Stairwell Pressurization and Evacuation.

Presented by Michael Hadlock, Owner and Engineer of BlowHard Fans.

# 9<sup>th</sup> International Tall Building/High Rise Fire Safety Conference



Indianapolis, US | April 7th-9th 2025 Indiana Convention Center 100 S Capitol Ave, Indianapolis, IN 46225



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Conference	TUES	DAY APRIL 8TH 2025 DAY 2
Agenda		erson: Ben Levy (UK) NFCC Delegate to be seated for conference
Indianapolis, US Tuesday, April 8th 2025	08:50 09:00 09:10 09:50	Housekeeping announcement Official opening – David Rhodes: FDIC Educational Director Keynote 3 – Jake Pauls: 'Reflections on a career in high rise fire safety' (Canada) Presentation 9 – Mike Gagliano: 'Tall Building Air Management: Firefighter Air Replenishment System' (US)
		Presentation 10 – Mike Hadlock: Optimizing Fan Performance for Stairwell Pressurization and Evacuation (US)
		Presentation 11 - Katherine Lamb: 'Command and Control at High Rise Incidents' (UK)
		Presentation 12 – Justin Lange: 'A science and experience based operational model, low staffing response proposal' (Chile)
	11:20	Coffee and networking
		Presentation 13 – Ray O'Brocki: 'Fire Safety on High Rise Construction Sites' (US)
		Question Time for Speakers
		Break – various options for lunch are available. (Note: lunch refreshments are not included in delegate fee)
		Keynote 4 – Sponsor Presentation
		Presentation 14 – Sean De Crane: 'Lithium-ion Batteries: Fire Service Perspective' (US)
		Presentation 15 – Brandi Srda: The challenges of an EV Fire in a subterranean parking garage (US)
	15:40	Presentation 16 – Charles Jennings and Glenn Corbett: 'Towering Inferno at 50 Years: Accessing the Legacy'
Carlos Martin Carlos Carlos	16:10	Day 2 – Debate with Expert Panel
	17:00	Conference Day 2 closes

For the *first time ever*, BlowHard defines PPV Fan Performance in a physics-based, mathematically-driven model. The following video is a very, (very) condensed overview of the correlations of Fan Size, Power, Thrust,

Setback, Entrainment and Structure Response...



# ...and while you're at FDIC...





# FDIC BOOTH 2735

XPERIENCE THE XTREME

# In case you missed last month...

## **Hello BlowHard Dealers and Staff!**

We see that you're having great success with the Squirt and accessories! Lots of demos, testing, and positive feedback on the Smart-Tec System!

...but did you think we were going to stop there?

Once again, make sure to pack your bags for FDIC and get to **Booth 2735** to see how 2025 is going to be an even bigger year for BlowHard PPV Innovation and your sales!

# **Education Station**

Last month we brought you information on the 3 different ways airstreams entrain air.

This next video correlates those Entrainment types with Airstream types...

# **Airstream Types:**

Cone

#### Straight Jet

## **BlowHard High-Flow Expansion Jet**

Learn the differences of each and how our Expansion Airstream puts BlowHard in a performance category above all other battery-operated PPV fans!

video:



# The Secure Dealer Portal

## is now open!

**Step 1** Go to blowhardfans.com and click on Dealer Portal.

### Step 2

Click the red button to create your own account. This will generate an email for us to grant you approval.



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**Step 3** Once approved, you can create a password and log in. **Step 4** You now have access to all content in the Dealer Portal!

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We are continuing to develop content for each category and will inform you when something new is added.

What will be quite useful for you are things like:

- Sales: Brochures, Catalogue, Cheat Sheets, Fan Testing
- Fan Repair: Assembly and Installation Guides

Please reach out with other items or categories that would be helpful for you in the Dealer Portal: rhadlock@blowhardfans.com



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