

# Size Matters

## Part 1 of 3 – All About The Fit

We are here to settle the master debate on whether or not size matters, and we're here to tell you it does! As with everything, there really is such a thing as too big, as well as too small. The key is to find that sweet spot where it is, or as Goldilocks put it, "juuuuust right!"

Arguably with everything, but specifically when it comes to tool selection, "size matters" will be a determining factor. So, what size is "just right" when it comes to PPV fans? At BlowHard we spend a lot of time studying and optimizing size. Here we will discuss size and show you what that "sweet spot" might look like. This 3-part series will look at different aspects where size matters, and why it matters. In part 1 we will discuss size relative to truck space, in part 2 we will discuss size how size impacts portability and ergonomics, in part 3 we will look at size vs performance. If part 2 isn't there yet, check back next month!

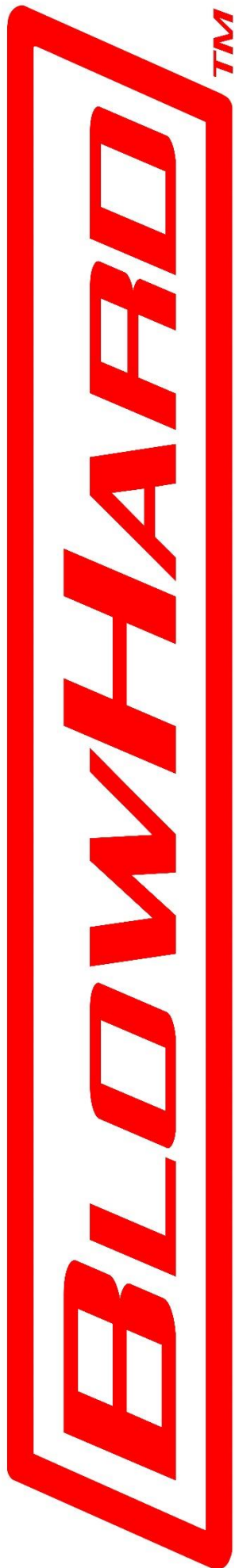
### Truck Space

When it comes to fire trucks, the tools are many and the space is limited. Firefighting requires many specialized tools, and every tool will need dedicated space. A firefighter never knows what the next job will entail, so to operate effectively, a well-organized truck is essential. Tools not only need a spot but they should be easily accessible and ready for quick and easy deployment. Historically, PPV fans have been big, bulky space hogs. Today, battery operated PPV fans are the preferred choice among firefighters. Some take up more truck space than others, some with external chargers and spare batteries, sucking up even more of that precious real estate. Tools that minimize truck storage lead to a well organised truck that operates effectively. An organised and effective truck contributes to the organization and effectiveness of firefighters.

At BlowHard we understand storage on your truck is a precious commodity and we take it seriously because, you guessed it - size matters! BlowHard's original Ergofold design is ultra-compact for storage. And with integrated batteries and an on-board charging system built into the fans, there is no additional space required for external battery chargers. In addition, integrated batteries means your fan is ready to go, this little unit makes deployment the fastest in the industry, literally grab and go. Talk about effective.

Since truck space is such a commodity, you probably want the smallest fan possible, right? Not so fast, remember, "too small" is a thing. When you do arrive at a call that requires ventilation, you want your PPV fan to perform well, so you can ventilate effectively and in a timely





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manner. When it comes to tools stored in the compartment of a fire truck, size matters, and that sweet spot we were looking for is maximum effective performance in the smallest package.

At BlowHard, measured performance per volume (space the fan takes up) is taken into consideration at the research and development stage, which is obvious if you've seen BlowHard fans. We call it "Relative Storage." Optimizing "relative storage" is a top priority for our engineers, and it shows. To quote the genie from Aladdin, "Phenomenal Cosmic Powers! Itty Bitty Living Space!" If you want insane performance in a tight little package, give BlowHard a rub.

We believe that a well-organized truck with highly effective tools will impact the performance of your team. It is our goal to design tools that support your team by operating in the most highly effective manner possible.

From our team to yours, Cheers to a fighting hard and job done well!

#### ***Team BlowHard***

Want more information on this? Get in touch! [info@blowhardfans.com](mailto:info@blowhardfans.com)

Check us out at <https://www.blowhardfans.com>!